

California Baptist University (CBU)

1. Program Overview

The CYCU training program has been carefully constructed to help faculty improve their basic English skills through daily instruction and interaction with experienced ESL faculty and American students. This English training will be enhanced by lectures from university executives in a variety of current topics related to the climate of higher education in the United States. Sample topics will be:

- A. Why American and Taiwanese Education Produce Different Student Outcomes
- B. How to Select Quality Universities Without Using US News and World Report
- C. Ten Important Questions to Ask in a US College Interview
- D. Emerging Legal Challenges for US Universities
- E. “Academic Freedom” What does it mean to US faculty?

During the course of the training, there will be opportunities for CYCU faculty to make short excursions on their own and CBU will sponsor a trip for them to relax at Disneyland for a day. CBU is located one hour from the mountains and one hour from the beach which allows for an ideal work and excursion environment for our guests.

2. Directors

NAME	TILE	TOPIC
Dr. Larry Linamen	Vice President of Global Initiatives	Why American and Taiwanese Education Produce Different Student Outcomes
Shelley Clow	Director of Intensive English Program	IEP classes
Renaë Betten	IEP Instructor	IEP classes
Stephen Burns	IEP Instructor	IEP classes
Dr. Dawn Ellen Jacobs	Vice Provost & Accreditation Liaison Officer	US Higher Education Faculty Development & Evaluation
Kent Dacus	Vice President Enrollment & Student Service	Enrollment & Student Services
Art Cleveland	Vice President of University Advancement	University Fundraising & Financial advancement
Dr. Jonathan Parker	Vice President Academic Affairs/ Provost	“Academic Freedom” What does it mean to US faculty?
Mark Wyatt	Vice President of Marketing and Communication	University Marketing institution brand equity
Adam Burton	Vice President and General Counsel	Emerging Legal Challenges for US Universities
Mike Bishop	Senior Director of Career Services	Student internship & Career building
Neal McBride	Associate Provost	University Planning/ Academic Program Assessment
Keith Castillo	Director of Instructional Technology	Massive Online Open Course (MOOC) in USA
Bryan Davis	Director of International Center	Student Life & International Student

		Government
Dr. John Shoup	Dean of School of Education	Resource Development & Education Reform in U.S. Education
Marc Weniger	Assistant Professor - Business	Economic Development and the Centers for International Trade Development
Anthony Lammons	Dean of Students	Student Equity Issues and Solutions in the Community College System
Dr. Steven Strombeck	Interim Dean of School of Business MBA Director	Entrepreneurship Education in the School of Business
Dr. John Shoup	Dean of School of Education	Presentation of School Education and Faculty Leadership

3. English Language Immersion Activities

IEP Class Time: Listening and Speaking:

Faculty will practice skills to understand basic discourse and conversational English with correct grammar usage and understandable pronunciation.

IEP Class Time: Reading and Writing:

Faculty will expand their English writing, reading, and vocabulary skills, while learning to integrate meaning of texts.

Tour of Riverside & Scavenger Hunt:

The goal of the scavenger hunt is to help familiarize newcomers with the community around them and get them off campus to form some memories and connect with one another.

Palm Springs Tram and Cabazon Mall day trip:

The first stop is to board the Palm Springs Aerial Tramway, the world's largest rotating tramcar, where you will experience a breathtaking journey up the sheer cliffs of Chino Canyon. Begin the 10 minute ride at the Valley Station – elevation 2,643 ft. and end at the Mountain Station – elevation 8,516 ft. No matter what the season, whether you are enjoying spectacular views or hiking in a pristine wilderness, a one-of-a-kind experience can be had by all.

The next stop will be the Cabazon Outlet Mall which offers a unique desert landscape shopping experience nestled between the San Rosa and San Gorgonio Mountain Range. This quaint 65,000 square foot retail shopping center features 19 specialty retailers in a relaxed open-air environment. Cabazon is a name that has become synonymous with quality outlet shopping and is a destination for over 15 million shoppers every year. For a directory of stores, see <http://www.cabazonoutlets.com/directory>

Conversation Partner Café:

Faculty will have the opportunity to practice their English conversation skills with Americans in a relaxed environment. ESL teachers and camp leaders will break out in small groups with the faculty. The activity might include items such as playing board games together or making ice cream sundaes.

Disneyland day trip:

Enter a magical kingdom where you can sail with pirates, explore exotic jungles, meet fairy-tale princesses, dive under the ocean and rocket through the stars—all in the same day! Disneyland Park is a beloved Southern California destination where generations of families have made their Disney dreams come true. Opened in 1955, Walt Disney's original theme park is divided into 8 extravagantly themed lands—Main Street, U.S.A., Tomorrowland, Fantasyland, Mickey's Toontown, Frontierland, Critter Country, New Orleans Square and Adventureland.

Beach day trip:

Ride the train to the coast and enjoy a day at a local Southern California beach destination, San Clemente State Beach. Spend the day relaxing in the sand or shop in the village.

Getty Center Art Museum day trip:

See spectacular art and architecture at the top of Los Angeles! Explore European and American art, from medieval times to the present. You'll experience modern design, open spaces, and breathtaking views. And the gardens are never the same twice.

Shopping at Bass Pro Shop and Victoria Gardens day trip:

The Bass Pro Shop is the most unique outdoor store in Southern California. See the collection of local treasures. Known for bringing the outdoors indoors, the store features over 3,500 area antiques and artifacts, more than 400 trophy fish and wildlife mounts. Just inside the entrance you'll be amazed at our 2-story lodge-inspired lobby area with welcoming fireplace and our 60' clerestory...a must see! In addition, the 8,000 gallon fresh water aquarium offers an up-close view of trophy-sized cat fish, bass, striper and blue gill all obtained from local waters. The store also includes the area's largest selection of quality gear for fishing, hunting, camping, boating and marine. Even the shooting gallery is sure to please young and old alike.

Victoria Gardens is a beautiful, pedestrian-oriented, 1.4 million square foot open-air town center at the heart of a planned "main street" community that includes Macy's, JC Penney, AMC Theater, Cultural Center and 170 specialty stores. Visitors will find retail stores, public plazas, a movie theater, and a civic cultural arts center.

Downtown Pasadena day trip:

An environment rich in history...Old Pasadena is nationally recognized for its vibrant main street revitalization. Old Pasadena offers memorable architecture and

reflects the traditions of early California, blending in a cultivated collection of shopping, delectable dining and endless entertainment. The historic streets and alleyways, rustic brick façades and architectural accents of Pasadena's original business district are alive again with open-air eateries, specialty boutiques, galleries, theaters, antique shops—a skillful blend of old and new that has reclaimed the heritage of Pasadena's early downtown charm.

4. Housing and Food

Come eat at CBU's Alumni & Dining Commons for a wide variety of foods offered for breakfast, lunch, and dinner.



The campus features comfortable housing options with apartment style living as well as dormitories.



5. Budget Description

All inclusive rate, per person for 27 nights (July 8- August 5th): **\$2650* USD**

Price per person includes:	
Housing:	\$ 810
Food:	\$ 513
Transportation:	\$ 176
Teaching/Administrative:	\$1,031
Insurance:	\$ 130 (Major medical only)
<i>*Price is based on 15-30 teachers</i>	

6. Other information

7. **Four-week schedule**

CBU – Training Program for CYCU*

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<i>Morning</i>				July 8	9	10	11
<i>Afternoon</i>				Flight arrival: LAX Transportation to CBU	CBU Orientation CBU Tour and Info Session	10 English Skills Test Why American and Taiwanese Education Produce Different Student Outcomes (Dr. Larry Linamen)	11 Tour of Riverside & Scavenger Hunt
<i>Morning</i>	12	13	14	15	16	17	18
<i>Afternoon</i>	Free Day	IEP Class Time: Listening and Speaking US Higher Education Faculty Development & Evaluation (Dr. Dawn Ellen Jacobs)	IEP Class Time: Reading and Writing Ten Important Questions to Ask in a US College Interview/ How to Select Quality Universities Without Using US News and World Report (Dr. Larry Linamen)	Day trip: Palm Springs Tram Cabazon Outlet Mall Conversation Partner Café	IEP Class Time: Listening and Speaking University Fundraising & Financial Advancement (Art Cleveland)	IEP Class Time: Reading and Writing "Academic Freedom" What does it mean to US faculty? (Dr. Jonathan Parker)	Day trip: Beach Day (San Clemente State Beach)
<i>Morning</i>	19	20	21	22	23	24	25
<i>Afternoon</i>	Free Day	IEP Class Time: Listening and Speaking University Marketing Institution Brand Equity (Mark Wyatt)	IEP Class Time: Reading and Writing Massive Online Open Course (MOOC) in USA (Keith Castillo)	Day trip: Disneyland	IEP Class Time: Listening and Speaking Student Internship & Career Building (Mike Bishop)	IEP Class Time: Reading and Writing University Planning/ Academic Program Assessment (Neal McBride)	Day trip: Getty Center Art Museum
<i>Morning</i>	26	27	28	29	30	31	1
<i>Afternoon</i>	Free Day	IEP Class Time: Listening and Speaking Emerging Legal Challenges for US Universities (Adam Burton)	IEP Class Time: Reading and Writing Resource Development & Education Reform in U.S. Education (Dr. John Shoup)	Day trip: Shopping at Bass Pro Shop and Victoria Gardens	IEP Class Time: Listening and Speaking Economic Dev. and the Centers for International Trade Development (Marc Weniger)	IEP Class Time: Reading and Writing Student Equity Issues & Solutions (Anthony Lammons)	Day trip: Downtown Pasadena visit
<i>Morning</i>	2	3	4	5			
<i>Afternoon</i>	Free Day	IEP Class Time: Listening and Speaking Student Life & International Student Government (Bryan Davis)	IEP Class Time: Reading and Writing Farewell Ceremony	Transport to airport Flight departure: LAX			